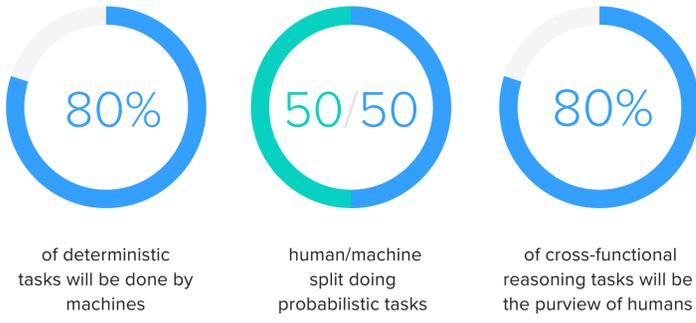


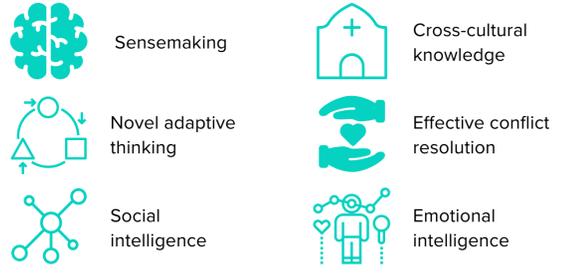
Welcome to FuturaCorp, an idealized man & AI machine organization of the future

In FuturaCorp humans will take on different roles from today

In the next ten years...



The skills we need to focus on highlight our most human qualities, including:



New jobs will be needed to manage the implementation of AI, such as:

Information Insight Enabler Data analysts that will help companies make sense and derive insights from the torrent of data generated by technological disruptions. Coaches and technologists, bridging the relationships between humans and machines via the data generated.	UX/UI Interaction Specialist / Use Case Agent Devises new customer experiences that drive new business and increase loyalty by combining optimized use of AI technologies with deep business model knowledge and social trends analysis.	Technology Broker Buying advice and negotiating support to divisions across a company to ensure all technology is compatible and collaborative. Previous skills may be sales or IT managers.	Collaboration Wizard Fosters connectivity within organizations that rely on remote workers, contractors, etc. This work helps ensure the organization's infrastructure remains vibrant despite its workforce being spread out across different locations and continents.	Business Process Analyst Initially builds Business Process Networks (BPN) and decision trees to train AI platform, eventually becoming an expert in interacting with the machine to tweak BPN and inform/re-inform humans and machines of any new responses.
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In FuturaCorp, AI will shatter the glass ceiling of productivity, as we introduce a digital workforce

x3 Productivity and innovation could triple in the ideal human + machine company of the future.

To achieve this we need to move beyond rationalizing inputs to realize the productivity potential found in reallocating resources to higher-level reasoning.

The X factor for FuturaCorp shows us how humans + machines will be the source of sustained competitive advantage.

To be the best you'll need to maximize the potential of human creativity alongside the raw power of AI.

$$\text{New FuturaCorp productivity} = \frac{1.57 (1 + x)}{0.43}$$

Re-investment of AI efficiencies

X factor reflects the allocation of your human cognitive resources

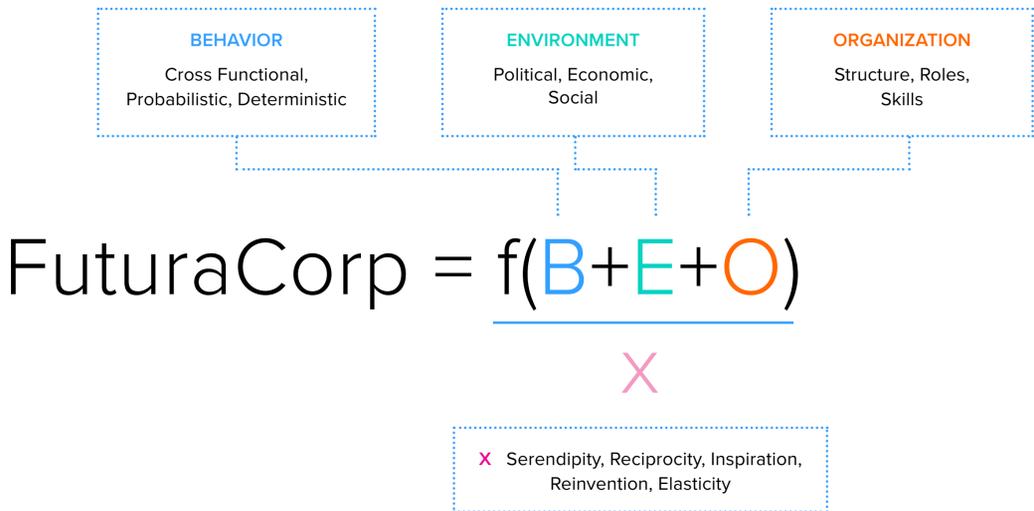
AI efficiencies

As efficiencies are re-channeled to fund higher skill roles, expect productivity gains due to increased output. The X factor has a multiplier impact on output by reflecting the allocation of your human cognitive resources on higher impact tasks.

Get ready to transform your business into FuturaCorp

Humans and organizations need to redefine their relationship with machines in order to collaborate, cooperate and co-exist in productive and innovative ways.

The business readiness equation calculates how well equipped your organization is for digital transformation



Emergent properties that come to life in the nexus of humans and machines:

<p>Serendipity</p> <p>Serendipitous outcomes result from unforeseeable collisions between two forces. This collision is likely to take place between a human and advanced technology in the workplace, and is the very action that generates the unpredictable.</p>	<p>Reciprocity</p> <p>Reciprocity is what results from human collaboration with advanced technologies like artificial intelligence, or its machine-learning components, in the workplace. In a reciprocal relationship, both advanced technology and humans in work contribute to the other's workload, and receive something beneficial in return.</p>	<p>Inspiration</p> <p>Inspiration is the driving force of change, the connection between a specific circumstance and what emerges. Increased emphasis on the learning process will push humans to explore the "edges of their expertise" and create new ideas with the help and support of AI.</p>	<p>Elasticity</p> <p>Ability to adapt. Flexibility is a necessary element of individuals, policies, procedures, and strategic business decisions in the future workforce.</p>	<p>Reinvention</p> <p>Reinvention is the result of serendipitous circumstances and relationships of reciprocity. They are new ideas, behaviors, and in some cases technologies that emerge from these interactions, and were previously thought impossible until the moment of their creation.</p>
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